Total Point of Sale Solutions

“A complete point of sale (POS) system that provides the enhanced features required to keep you ahead of the competition. Simply said, it’s POS Well Done!”

Visual Touch
POS Well Done

Intelligent
Widows/SQL Based
Point of Sale Software
Total Point of Sale Solutions

Company Profile
VisualTouch: point of sale system

Introducing the VisualTouch Advantage

Whether you are managing a Restaurant, Nightclub, Hotel, Grocery or Retail establishment, VisualTouch provides you with solutions, not promises. We are dedicated to delivering Point of Sale (POS) products of world-class quality along with a comprehensive level of service and support designed to satisfy the most demanding needs.

You need a way to help control the chaos. You need a system to better manage the constant hustle and bustle of your business. Enter a new world of store management, a world that provides the competitive advantage you need to be successful now – and in the future. Welcome to the smartest decision you’ll ever make. Welcome to VisualTouch…

POS Well Done.

Solutions for your Business
Providing the control you need

Today’s competitive environment requires complete control of your business. The VisualTouch POS system has been designed to provide greater control and improved visibility of your operations. As a complete system, it has everything you need to monitor the hundreds of aspects that affect your business each day. Seamless integration, extensive reporting, open architecture, the world’s easiest graphical interface, and robust inventory control features are just the beginning of what VisualTouch offers.

Adaptability
Suits virtually any business

We’ve been providing solutions to corporations the world over for years, giving us the valuable experience expertise necessary to understand your industry and market niche. Our store management solutions are perfect for:

- Fine Dining
- Bar & Nightclub
- Lodging
- Retail
- Fast Food
- Grocery
- Membership Club
- C-Store

"VisualTouch is so intuitive we had it up and running in no time. It has helped us reduce mistakes, gain control of our operation, and increase profits. My staff loves it and so do I!

- Anita Stroud, Foodservice Supervisor"
Information & Reporting
What you need - When you need it

It's a constant challenge to stay on top of the numbers and satisfy your customers at the same time. VisualTouch puts critical information at your fingertips allowing you to make informed decisions. Keep track of real-time sales statistics and product mix reports without sacrificing security and control. VisualTouch arms you with a full suite of reporting functions at the click of a button, including:

- Customer Preferences
- Detailed Sales Analysis
- Profit Center Reporting
- Multi-location Inventory
- Many Other Valuable Reports & Graphs
- Unlimited Historical Sales Information
- Staff Performance Statistics
- Payroll / Scheduling / Time & Attendance
- Built-in Customized Reporting Tools

Efficiency
Improved service and customer satisfaction

Attracting and keeping customers is the life-blood of your business. Gone are the days of fumbling while entering the simplest of orders or waiting for the POS system. VisualTouch provides a new dimension in efficiency with its easy-to-use integrated features and improved accountability. To further enhance your service, Visual's Touch-N-Go hand-held POS system allows your staff to devote more time to your customers ensuring higher levels of customer satisfaction.

www.VisualTouchPOS.com

Inventory
Control of shrinkage

Having the right stock levels at the right time and minimizing your shrinkage is key to running a successful business. VisualTouch makes this easy with a host of powerful tools aimed at reducing loss and increasing profits. Its inventory control system allows for tracking of any type of inventory item in real-time including: single-unit, count-down, recipe, size/attribute matrix, and pizza item inventory. Track your inventory from the creation of purchase orders right up to the point at which it's sold and re-ordered effortlessly. With the addition of the BarVu Control System, you can quickly and easily generate variance reports and monitor spillage on a daily basis for all of your bartenders and staff. Gone are the days of the manual weigh and count!

Scalable Integration
Integrating all aspects of your operation into a single system

Managing one store with a single Point Of Sale system, or many stores with multiple systems, mandates timely information to guide your management decisions. The VisualTouch POS System with its integrated functionality provides you the information you require regardless of the size of your operation. Remotely manage your store or stores anytime from a location of your choosing with VisualEnterprise.

The Bottom Line
VisualTouch means higher profits

VisualTouch will have a positive impact on your profitability starting from the day you install it. With the system's speed, accuracy, and ease-of-use, you can make timely management decisions based on fact, not guesswork, providing instant access to all transaction, inventory and statistical information. With VisualTouch's scalability and frequent updates, this is the last POS system you will ever need to purchase… It's POS Well Done!
VisualTouch Unique Features

Visual entry system nearly eliminates new employee training. All items may be ordered through the use of pop-up menus and are accessible through "point and shoot" procedures.

Provides painless growth. Start with a single VisualTouch station and grow without economic penalty, adding the best available technology.

Fault Tolerance System (FTS) allows for automatic recovery no matter which terminal might become inoperable. This ensures minimal downtime for your operation.

VisualTouch is flexible allowing configuration of any type of service-related business. There are numerous configuration options available to meet a variety of specific operational needs.

Open access feature allows orders to be immediately accessed from any station as well as giving management access to administration and reporting from any terminal at anytime.

Allows servers to combine checks, split checks and transfer checks easily without compromising security.

Electronically stores all activity providing composite weekly, monthly and yearly reports.

Provides for menu-item price and availability changes that shift automatically according to a daily schedule.

For fast-service applications, VisualTouch makes it easy to create combos by automatically converting regular items into combo items when ordered.

VisualTouch’s dynamic color-coded map layout allows servers easy access to tables in their section as well as a visual overview of tables that are occupied.

VisualTouch is capable of on-line background processing of VISA, MasterCard, American Express, Diners, enRoute, Debit Card, and private label cards for quick multi-station authorizations and direct bank deposits.

VisualTouch contains a full suite of management functions including: discounting, voiding, check and item transferring, check combining, check splitting, item splitting, tax exemption processing and much more.

VisualTouch has the capacity to store an unlimited amount of historical data without slowing down your system. This allows management to print, graph, and analyze in-depth trend analysis information.

The VisualTouch system can be paired with VisualSafe and it’s suite of powerful Digital Video Recording (DVR) tools. This allows for integrated searches of specific events within your time-stamped video library as well as remote monitoring and playback features.

Touch-N-Go is VisualTouch’s unique wireless handheld solution. It offers features designed to increase sales and improve staff efficiency. Your staff will spend more time with customers and less time at the POS terminal.

VisualTouch’s integrated Table Management Module allows your host to seamlessly create and monitor wait-list activity, customer reservations, and current table status. The map editor makes it easy to move, resize, add or delete tables on the fly. Overall, table management has never been so simple.

Visual’s Kitchen Display System (VisualKDS) ensures that no matter how busy the kitchen, all orders are filled in a just-in-time manner without the need for management supervision. This system can be configured with one or multiple screens for your prep-areas and can use touch or bump technology.

Integrated Gift and Loyalty options allow you to create and manage a variety of unique in-house marketing programs that appeal specifically to your customer base.

The House Accounts Module allows tracking of all your member or VIP profiles. Features include detailed billing, tracking of member preferences, delivery, rewards, profile photos, specialty pricing, and history.

The all-encompassing pizza module allows for the quick and easy creation of pizza’s with multiple size and topping combinations. VisualTouch will also handle any package or combo specials with ease.

Robust multi-level inventory control allows you to fully manage your theoretical inventory and variances on a perpetual basis.

Web-Integration capability allows you to configure your VisualTouch system to perform most features online. Your customers would have the ability to order online, make reservations, check their account status, make giftcard and loyalty enquiries, and much more.

SQL Database technology allows VisualTouch to guarantee the highest level of performance in a secure and scalable manner with built-in data encryption.

VisualTouch software is continually upgraded adding new features and functions based on customer feedback. Our solution is complete and requires no additional modules to perform with full functionality.

All backed by VisualTouch’s 24/7 Service and Support.

Total Store Management Solutions

Competition if fierce. Today’s consumers are more savvy and demanding. To succeed, you need access to critical information about your customers and your business. You need state-of-the-art tools designed to increase sales, optimize efficiency and give you a competitive advantage. VisualTouch is that advantage – It’s POS Well Done!

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